CLAIMS

- 1. A silsesquio xane resin wax comprising at least 40 mole % of siloxy units having the formula $(R_2R'SiO_{1/2})_x(R''SiO_{3/2})_y$, where x and y have a value of 0.05 to 0.95, R is an alkyl group having from 1 to 8 carbon atoms, an aryl group, a carbinol group, or an amino group, R' is a monovalent hydrocarbon having 9 40 carbon atoms, and R'' is a monovalent hydrocarbon group having 1 to 8 carbon atoms or an aryl group.
- 2. The composition of claim 1 wherein the silsesquioxane resin wax comprises the units:

10 (i) $(R^1_3SiO_{1/2})_a$

- (ii) $(R^2_2SiO_{2/2})_b$
- (iii) $(R^3SiO_{3/2})_c$,
- (iv) $(SiO_{4/2})_d$,
- (v) $(R_2R'SiO_{1/2})_x$ and
- (vi) $(R''SiO_{3/2})_{y}$,

wherein

R, R¹, R², and R³ are independently an alkyl group having from 1 to 8 carbon atoms, an aryl group, a carbinol group, or an amino group,

R' is a monovalent hydrocarbon having 9 – 40 carbon atoms,

20 R'' is a monovalent hydrocarbon group having 1 to 8 carbon atoms or an aryl group a, b, c, and d have value of zero to 0.4,

x and y have a value of 0.05 to 0.95,

with the provisos that the value of x + y is equal to or greater than 0.40, and the value of a + b + c + d + x + y = 1.

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- 3. The silsesqui oxane resin wax of claim 1 further comprising;
 - (C) a carrier selected from a volatile siloxane or organic solvent.
- 4. A personal care product comprising the silsesquioxane resin wax of claim 1 or 3.

- 5. The personal care product of claim 4, where the personal care product is a moisturizing cream or lotion.
- 6. A household care product comprising the silsesquioxane resin wax of claim 1 or 3.
- 7.A crude oil wax control product comprising the silsesquioxane resin wax of claim 1 or 3.
- 8. An automotive care product comprising the silsesquioxane resin wax of claim 1 or 3.
- 10 9. A process for preparing a silsesquioxane resin wax comprising reacting;
 - A) a SiH containing alkyl silsesquioxane resin,
 - B) a C₉ C₄₀ vinyl terminated hydrocarbon,
 - C) a hydrosilylation catalyst,
 - and optionally,
- D) a solvent.

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10. The process of claim 9 where the SiH containing alkyl silsesquioxane resin comprises siloxy units of the formula $(R_2HSiO_{1/2})_x(R^{"SiO_{3/2}})_y$, where

R is an alkyl group having from 1 to 8 carbon atoms,

an aryl group, a carbinol group, or an amino group,

R'' is a monovalent hydrocarbon group having 1 to 8 carbon atoms or an aryl group, x and y have a value of 0.05 to 0.95,

with the provisos that the value of x + y in the SiH containing alkyl silsesquioxane resin is equal to or greater than 0.40.